

Topline

Kaiser Health Tracking Poll: March 2014

March 2014

METHODOLOGY

This *Kaiser Health Tracking Poll* was designed and analyzed by public opinion researchers at the Kaiser Family Foundation (KFF) led by Mollyann Brodie, Ph.D., including Liz Hamel, Bianca DiJulio, and Jamie Firth. The survey was conducted March 11-17, 2014, among a nationally representative random digit dial telephone sample of 1,504 adults ages 18 and older, living in the United States, including Alaska and Hawaii (note: persons without a telephone could not be included in the random selection process). Computer-assisted telephone interviews conducted by landline (753) and cell phone (751, including 415 who had no landline telephone) were carried out in English and Spanish by Princeton Data Source under the direction of Princeton Survey Research Associates International (PSRAI). Both the random digit dial landline and cell phone samples were provided by Survey Sampling International, LLC. For the landline sample, respondents were selected by asking for the youngest adult male or female currently at home based on a random rotation. If no one of that gender was available, interviewers asked to speak with the youngest adult of the opposite gender. For the cell phone sample, interviews were conducted with the person who answered the phone. KFF paid for all costs associated with the survey.

The combined landline and cell phone sample was weighted to balance the sample demographics to match estimates for the national population using data from the Census Bureau’s 2012 American Community Survey (ACS) on sex, age, education, race, Hispanic origin, nativity (for Hispanics only), and region along with data from the 2010 Census on population density. The sample was also weighted to match current patterns of telephone use using data from the January-June 2013 National Health Interview Survey. The weight takes into account the fact that respondents with both a landline and cell phone have a higher probability of selection in the combined sample and also adjusts for the household size for the landline sample. All statistical tests of significance account for the effect of weighting.

The margin of sampling error including the design effect for the full sample is plus or minus 3 percentage points. Numbers of respondents and margin of sampling error for key subgroups are shown in the table below. For results based on other subgroups, the margin of sampling error may be higher. Sample sizes and margin of sampling errors for other subgroups are available by request. Note that sampling error is only one of many potential sources of error in this or any other public opinion poll.

Group	N (unweighted)	M.O.S.E.
Total	1,504	±3 percentage points
Uninsured, ages 18-64	150	±9 percentage points
Favorable Opinion of the ACA	599	±5 percentage points
Unfavorable Opinion of the ACA	714	±4 percentage points
Those in states with state-run exchanges	519	±5 percentage points
Those in states with federal exchanges	985	±4 percentage points
Democrats	480	±5 percentage points
Republicans	326	±6 percentage points
Independents	505	±5 percentage points

All trends shown in this document come from Kaiser Health Tracking Polls except:

- 01/13: Kaiser Family Foundation/Harvard School of Public Health *The Public’s Health Care Agenda for the 113th Congress* (January 3-9, 2013)
- 01/11: KFF/Harvard School of Public Health *The Public’s Health Care Agenda for the 112th Congress* (January 4-14, 2011)

1. As you may know, a health reform bill was signed into law in 2010. Given what you know about the health reform law, do you have a generally (favorable) or generally (unfavorable) opinion of it? [GET ANSWER THEN ASK: Is that a very (favorable/unfavorable) or somewhat (favorable/unfavorable) opinion?] (ROTATE OPTIONS IN PARENTHESES)

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know/ Refused
03/14	18	20	14	32	15
02/14	16	19	14	33	18
01/14	17	17	15	35	16
12/13	17	17	12	36	18
11/13	15	18	13	36	18
10/13	21	17	13	31	18
09/13	20	19	13	30	17
08/13	17	20	14	28	20
06/13	15	20	13	30	23
04/13	16	19	12	28	24
03/13	17	20	13	27	23
02/13	18	18	13	29	23
11/12	19	24	12	27	19
10/12	20	18	14	29	19
09/12	25	20	12	28	14
08/12	21	17	13	30	19
07/12	20	18	13	31	17
06/12	25	16	11	30	18
05/12	17	20	12	32	19
04/12	20	22	9	34	15
03/12	18	23	11	29	19
02/12	17	25	16	27	15
01/12	18	19	14	30	19
12/11 ¹	19	22	15	28	17
11/11	17	20	15	29	19
10/11	12	22	20	31	15
09/11	18	23	14	29	16
08/11	16	23	17	27	17
07/11	20	22	12	31	15
06/11	15	27	16	30	12
05/11	19	23	15	29	14
04/11	20	21	14	27	18
03/11	21	21	15	31	13
02/11	16	27	19	29	8
01/11	19	22	16	34	9
12/10	22	20	14	27	18
11/10	19	23	12	28	18
10/10	18	24	15	29	15
09/10	19	30	15	25	11
08/10	19	24	13	32	12
07/10	21	29	10	25	14
06/10	20	28	16	25	10
05/10	14	27	12	32	14
04/10 ²	23	23	10	30	14

¹ May 2010 through December 2011 trend wording was "As you may know, a health reform bill was signed into law early last year..."

² April 2010 trend wording was "[President Obama did sign a health reform bill into law last month...] Given what you know about the new health reform law, do you have a generally (favorable) or generally (unfavorable) opinion of it? (Is that a very favorable/unfavorable or somewhat favorable/unfavorable opinion?)"

2FAV. Could you tell me in your own words what is the main reason you have a favorable opinion of the health reform law? (OPEN-END)

Based on those who have a favorable opinion

	03/14	12/13	03/13	11/11	07/11	03/11	10/10
Expanding access (NET)	61	57	58	57	55	51	55
Expanding access to health insurance	28	25	23	27	24	28	23
Expanding access to health care/won't crowd ERs	21	22	25	21	19	14	21
Will help self or family	9	8	7	6	6	5	8
Will help low income families/the poor	4	5	2	5	4	3	4
Adult children will be able to get health insurance	3	1	4	4	3	4	4
Will make health care more affordable/control costs/lower costs	10	9	10	11	10	9	7
Country/people will be better off generally	7	7	5	5	8	6	8
General support for the law	6	4	3	2	2	4	--
Insurance reform (NET)	5	8	6	6	5	7	6
Will help people with pre-existing conditions	4	8	4	4	3	5	4
Insurance reform generally	1	1	2	2	2	3	2
Reform was needed	4	4	4	8	5	7	7
Brings America in line with other advanced countries	2	2	2	1	3	--	--
A step in the right direction	2	2	3	4	5	4	6
Approve of government role	2	1	2	2	1	3	2
No problem so far/No change for me	1	1	--	--	--	--	--
People will have more choice of health insurance coverage	1	1	*	--	*	2	--
In favor of the individual mandate	1	1	2	1	*	1	--
Will help seniors/seniors with meds/Medicare	*	--	1	2	2	4	3
Other reason for a favorable view	6	8	6	5	3	7	8
Other comment – not related to health reform bill	--	*	1	*	3	1	1
Don't know/Refused	6	7	11	13	11	13	13
	(n=599)	(n=428)	(n=464)	(n=477)	(n=474)	(n=498)	(n=495)

Percentages will add to more than 100 due to multiple responses.

2UNFAV. Could you tell me in your own words what is the main reason you have an unfavorable opinion of the health reform law?
(OPEN-END)

Based on those who have an unfavorable opinion

	03/14	12/13	03/13	11/11	07/11	03/11	10/10
Financial and cost considerations (NET)	23	23	30	21	20	20	24
Health insurance and health care will become more expensive	14	15	13	9	4	5	10
Will cost too much/Not paid for	8	7	14	10	16	15	11
Taxes will go up	1	1	4	3	2	1	5
Against individual mandate (NET)	17	18	15	18	13	18	11
Don't want to be forced to buy insurance	15	13	12	15	9	12	7
Unconstitutional	1	6	4	3	5	6	4
Government-related issues	10	13	13	16	16	19	10
Unfair to people who cannot afford/get health insurance	7	4	1	4	3	2	--
Didn't do what it was supposed to do/We were lied to/Broken promises	6	6	--	--	--	--	--
Individuals should pay for their own insurance/Inequitable/Unfair	6	7	7	8	5	6	13
Limits choices and benefits/Will hurt people's existing health care arrangements	5	5	5	7	8	6	5
Will not solve problem/Won't work	5	4	3	4	4	3	--
Don't understand law/Don't know enough about it/Confusing	5	5	5	2	4	3	5
Opposed to process	5	7	5	5	4	5	12
Hurts small businesses/jobs	4	2	5	2	2	2	3
Policy cancelations (includes employer canceled/changed plans) ³	4	6	--	*	*	--	--
General dislike of the law	4	4	5	4	3	4	-
Impact on my own situation/changed my (good) insurance	4	2	1	2	3	2	5
Only helps certain people/Not everyone will benefit	3	4	5	3	4	4	7
Website/enrollment problems/Too many problems	3	4	--	--	--	--	--
Harm to seniors/Medicare-related concerns	2	1	6	4	6	3	6
Don't want National Health Care/Socialized medicine/Doesn't work in other countries	2	*	1	1	1	--	--
Illegal immigrants will/will not be covered	1	*	1	1	*	1	1
Bad for doctors/health care professionals	1	2	3	1	1	2	2
Doesn't go far enough to fix the problems	*	--	1	2	2	2	5
Abortion	*	*	1	1	--	--	*
Other reason for an unfavorable view	8	8	5	10	7	8	10
Other comment – not related to health reform bill	*	*	--	2	3	2	*
Don't know/Refused	4	3	7	8	11	9	7
	(n=714)	(n=602)	(n=499)	(n=545)	(n=561)	(n=579)	(n=555)

Percentages will add to more than 100 due to multiple responses.

³ Trend wording was "Employers will drop/change or have dropped/changed health insurance".

3. What would you like to see Congress do when it comes to the health care law? (READ LIST. ROTATE 1-4, 4-1. ENTER ONE ONLY)

	03/14	02/14
They should keep the law as it is	10	8
They should keep the law in place and work to improve it	49	48
They should repeal the law and replace it with a Republican-sponsored alternative	11	12
They should repeal the law and not replace it	18	19
None of these/they should do something else (VOL.)	6	5
Don't know/Refused	5	7

4. Regardless of whether you support or oppose the health care law, how good a job would you say (INSERT AND RANDOMIZE) is doing implementing the law? Excellent, good, only fair, or poor?

		Excellent	Good	Only fair	Poor	Don't know/ Refused
a. The federal government						
	03/14	4	20	33	39	4
	12/13	3	12	31	50	4
	10/13	2	12	32	48	6
b. Your state government						
	03/14	5	23	33	26	14
	12/13	4	19	34	29	14
	10/13	4	18	34	29	14

5. Do you feel you have enough information about the health reform law to understand how it will impact you and your family, or not?

	Yes, have enough information	No, do not have enough information	Don't know/ Refused
03/14	52	46	2
02/14	59	39	2
01/14	54	44	2
12/13	54	44	2
11/13	52	46	2
10/13	55	44	2
09/13	47	51	2
08/13	47	51	2
04/13	49	49	2
03/13 ⁴	41	57	2
04/12	51	47	1
03/12	39	59	2
11/11	44	55	1
03/11	47	52	1
04/10	43	56	2

6. Which comes closer to your view? (READ AND ROTATE)

	03/14
I'm tired of hearing about the debate over the health care law and I think the country should focus more on other issues (or)	53
I think it is important for the country to continue the debate over the health care law (or)	42
Don't know/Refused	6

⁴ April 2010 through March 2013 trend wording was "Do you feel you have enough information about the health reform law to understand how it will impact you personally, or not?"

ROTATE ORDER OF Q7 AND Q8

7. So far, would you say you and your family have personally benefited from the health reform law, or not?

	Yes, have benefited	No, have not benefited	Don't know/Refused
03/14	19	79	2
02/14	17	79	3
01/14	15	83	2
12/13	11	85	4
10/13	14	82	4
03/13	17	78	4
08/12	19	77	4
03/12	14	83	3
11/11	11	85	4
07/11	15	83	2
05/11	14	82	4
03/11	13	84	3
02/11	14	84	3
12/10	15	81	4

8. So far, would you say you and your family have been negatively affected by the health reform law, or not?

	Yes, negatively affected	No, not negatively affected	Don't know/Refused
03/14	29	69	2
02/14	29	69	2
01/14	27	71	2
12/13	26	72	2
10/13	23	75	2
03/13	22	74	4
08/12	19	77	4
03/12	21	76	4
11/11	18	78	4
07/11	18	78	4
05/11	18	78	4
03/11	20	77	3
02/11	17	82	2
12/10	20	76	4

9. Have you been personally contacted by anyone about the health care law through a phone call, email, text message, or door to door visit, or not?

	03/14	02/14	09/13	08/13
Yes, been contacted about the health care law	12	13	9	10
No, have not been contacted about the health care law	88	87	91	90
Don't know/Refused	1	*	*	*

10. During the past 30 days, have you had any conversations with friends or family about the health care law, or not?

	03/14	01/12
Yes, have had conversations with friends or family	55	31
No, have not had conversations with friends or family	45	69
Don't know/Refused	*	*

11. In these conversations about the health care law, have you heard mostly (good) things about the law, mostly (bad) things, or a mix of the two? (ROTATE ITEMS IN PARENTHESES)

Based on those who have had conversations with friends or family about health care law

	03/14	01/12
Mostly good things	10	17
Mostly bad things	51	46
Mix of the two	38	36
Don't know/Refused	1	1
	(n=881)	(n=416)

Summary of Q10 and Q11 based on total

	03/14	01/12
Yes, have had conversations with friends or family	55	31
Heard mostly good things	5	5
Heard mostly bad things	28	14
Heard mix of the two	21	11
Don't know/Refused	1	*
No, have not had conversations with friends or family	45	69
Don't know/Refused	*	*

12. I'm going to read you a list of specific elements or parts of the law. For each, please tell me whether you think it is something the law does, or not. First, to the best of your knowledge, would you say the health reform law does or does not (INSERT AND RANDOMIZE)? Would you say the health reform law does or does not (INSERT NEXT ITEM)?⁵

Items a, b, c based on total

Items d, e, f, g based on half sample A (n=766)

Items h, i, j, k based on half sample B (n=738)

		Yes, law does this	No, law does not do this	Don't know/ Refused
a. Require nearly all Americans to have health insurance or else pay a fine				
	03/14	78	15	7
	01/14	81	15	4
	03/13 ⁶	74	17	9
	04/12	74	18	8
	03/12 omnibus	64	23	14
	11/11	62	27	11
	08/11	65	25	10
	12/10	64	24	11
	06/10	67	26	7
	04/10	71	21	8
b. Give states the option of expanding their existing Medicaid program to cover more low-income, uninsured adults				
	03/14	60	25	15
	01/14	58	27	15
	03/13	59	25	17
	04/12 ⁷	60	26	14
	03/12 omnibus	54	30	16
	11/11	53	28	19
	08/11	49	32	19
	12/10	62	20	18
	06/10	66	22	12
	04/10	64	16	20
c. Provide financial help to low and moderate income Americans who don't get insurance through their jobs to help them purchase coverage				
	03/14	63	28	9
	01/14	63	29	9
	03/13	62	29	9
	08/12	57	29	13
	03/12 omnibus	56	28	17
	11/11	64	30	6
	08/11	58	32	10
	12/10	72	18	10
	06/10	72	21	7
	04/10	75	17	8

⁵ March 2013 and previous trend question wording was "I'm going to read you a list of specific elements or parts of the law. For each, please tell me whether you think it is included in the health reform law, or not..."

⁶ December 2010 to March 2013 trend wording for this item was "Require nearly all Americans to have health insurance by 2014 or else pay a fine".

⁷ March 2012 to April 2012 trend wording for this item was "Expand the existing Medicaid program to cover more low-income, uninsured adults". April 2010 through November 2011 wording was "Expand the existing Medicaid program to cover low-income, uninsured adults regardless of whether they have children".

Q.12 continued

		Yes, law does this	No, law does not do this	Don't know/ Refused
d. Prohibit insurance companies from denying coverage because of a person's medical history				
	03/14	54	35	11
	01/14	54	36	10
	03/13	53	36	11
	04/12	57	28	15
	03/12 omnibus	51	33	15
	11/11 ⁸	58	31	11
	09/11	61	30	9
	12/10	67	25	9
	06/10	70	25	5
	04/10	64	27	10
e. Gradually close the Medicare prescription drug "doughnut hole" or "coverage gap" so people on Medicare will no longer be required to pay the full cost of their medications when they reach the gap				
	03/14	40	34	26
	03/13	46	31	22
	09/12	48	30	22
	06/11	45	32	23
	07/10	49	30	21
	06/10	59	27	13
	04/10	56	23	21
f. Eliminate out-of-pocket costs for many preventive services such as annual check-ups and cholesterol screenings				
	03/14	43	38	18
	08/12 ⁹	47	34	19
	03/12 omnibus	37	39	24
	11/11 ¹⁰	36	50	14
	08/11	29	52	20
g. Allow undocumented immigrants to receive financial help from the government to buy health insurance				
	03/14	46	32	22
	03/13	47	33	21
	02/13	42	35	23
	12/10	41	42	16
h. Allow young adults to stay on their parents' insurance plans until age 26				
	03/14	71	18	11
	03/13 ¹¹	69	20	11
	04/12	67	18	14
	06/10	69	24	7
	04/10	70	21	9
i. Increase the Medicare payroll tax on earnings for upper income Americans				
	03/14	46	32	23
	03/13	54	27	19
	09/12	47	33	20
	11/11	52	29	19
	06/11	43	37	19
	07/10	58	25	17
	06/10 ¹²	62	26	12

⁸ April 2010 to November 2011 trend wording for this item was "Prohibit insurance companies from denying coverage because of a person's medical history or health condition".

⁹ March 2012 and August 2012 trend wording for this item was "Eliminate out-of-pocket costs for many preventive services such as blood pressure or cholesterol screenings"

¹⁰ August 2011 and November 2011 trend wording for this item was "Eliminate co-pays and deductibles that people previously had to pay for many preventive services"

¹¹ April 2010 to March 2013 trend wording for this item was "Allow children to stay on their parents' insurance plans until age 26"

	04/10	66	20	14
j. Require insurance companies that spend too little money on health care services and too much on administrative costs and profits to give their customers a rebate				
	03/14	44	37	19
	03/13	40	37	23
	08/12	42	34	24
	03/12 omnibus	35	34	30
	11/11	38	42	20
	04/10 ¹³	37	32	31
k. Establish a government panel to make decisions about end-of-life care for people on Medicare				
	03/14	34	44	23
	03/13	40	39	21
	09/12	39	39	22
	11/11 ¹⁴	35	53	12
	06/11	31	48	20
	12/10	40	45	15
	07/10	41	43	16

13. As you may know, the health care law requires nearly all Americans to have health insurance, or else pay a fine. Do you happen to know the deadline for individuals to sign-up for health insurance? (OPEN-ENDED, DO NOT READ CATEGORIES. ACCEPT ONLY ONE RESPONSE)

	03/14	02/14
March 31 st 2014, end of March, or just "March", "this month"	40	23
Some other time in 2014 or sometime this year	10	9
2015 or later or sometime next year	2	2
Deadline already passed	5	7
There is no deadline	*	1
Don't know/Refused	42	60

14. As you may know, the health care law gives states the option of expanding their Medicaid program to cover more low-income uninsured adults. As far as you know, has your state expanded its Medicaid program, or not?

	03/14
Yes, state has expanded	23
No, state has not expanded	41
State is pursuing or using federal money for alternative to Medicaid expansion, or "private option" (VOL.)	1
Don't know/Refused	35

¹² April 2010 through June 2010 trend wording for this item was "Increase the Medicare payroll tax for upper income Americans as a way to help pay for health reform".

¹³ April 2010 trend wording for this item was "Require insurance companies that are spending too little of their customer's money on health care services and too much on administrative costs and profits to give those customers a rebate".

¹⁴ September 2010 through November 2011 trend wording was "Allow a government panel to make decisions about end-of-life care for people on Medicare".

15. As far as you know, are your state’s governor and legislator discussing or considering expanding the state’s Medicaid program, or is this not something they’re considering?

Based on state has not expanded Medicaid program or don’t know (n=1,128)

	03/14
Yes, considering	23
No, not considering	34
State is considering an alternative to Medicaid expansion, or “private option” (VOL.)	1
Don’t know/Refused	42

Summary of Q14 and Q15 based on total

	03/14
State has not expanded Medicaid program/Don’t know	76
Considering expanding	17
Not considering expanding	26
Considering an alternative to Medicaid expansion, or “private option”	1
Don’t know/Refused	32
State has already expanded Medicaid program	23
State is pursuing alternative to Medicaid expansion (VOL.)	1

16. As you may know, the law creates health insurance exchanges or marketplaces where people who don’t get coverage through their employers can shop for insurance and compare prices and benefits. How much would you say you know about this new health insurance marketplace, also known as healthcare.gov [IF STATE HAS STATE-RUN EXCHANGE: or [INSERT STATE EXCHANGE NAME] in your state]]? Would you say you know a lot, some, only a little, or nothing at all about this marketplace?

	03/14	02/14
A lot	8	15
Some	21	30
Only a little	40	33
Nothing at all	30	21
Don’t know/Refused	1	1

17. How much, if anything, have you heard about the new federal requirement that private health insurance plans cover the full cost of birth control and other preventive services for their female patients? Have you heard a lot about this, some, only a little, or nothing at all?

	03/14	08/11
A lot	20	10
Some	22	27
Only a little	25	30
Nothing at all	32	31
Don’t know/Refused	1	1

18. Next, I'm going to read you several elements of the health reform law. As I read each one, please tell me whether you feel very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable about it. First, (INSERT AND RANDOMIZE; OBSERVE FORM SPLITS). (READ FOR FIRST ITEM, THEN AS NECESSARY: Would you say you feel very favorable, somewhat favorable, somewhat unfavorable or very unfavorable about that?) Next, (INSERT NEXT ITEM).

Items a, b, c based on total

Items g, h, i based on half sample A (n=766)

Items d, e, f based on half sample B (n=738)

		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know/Refused
a.	The law requires nearly all Americans to have health insurance or else pay a fine					
	03/14	16	19	17	47	2
	03/13 ¹⁵	20	20	20	40	1
	04/12	15	15	17	53	1
	3/12	15	17	12	54	2
	11/11	16	19	20	43	2
b.	The law gives states the option of expanding their existing Medicaid program to cover more low-income, uninsured adults					
	03/14	40	34	13	10	3
	03/13	36	35	13	14	3
	07/12 ¹⁶	41	26	14	16	4
	04/12	36	30	15	17	3
	03/12	36	34	12	15	3
	11/11	34	35	13	13	6
c.	The law provides financial help to low and moderate income Americans who don't get insurance through their jobs to help them purchase coverage					
	03/14	43	34	11	9	3
	03/13	42	34	13	9	2
	08/12	46	27	8	14	5
	07/12	41	29	13	14	3
	03/12	43	28	10	15	4
	11/11	44	31	11	12	2
d.	The law prohibits insurance companies from denying coverage because of a person's medical history					
	03/14	53	17	9	19	3
	03/13	46	20	14	18	3
	04/12	42	18	13	23	3
	03/12	45	24	11	17	3
	11/11	47	20	12	19	3
e.	The law gradually closes the Medicare prescription drug "doughnut hole" or "coverage gap" so people on Medicare will no longer be required to pay the full cost of their medications when they reach the gap					
	03/14	49	30	9	7	5
	03/13 ¹⁷	52	29	7	7	4
	04/12	48	30	10	8	4
	11/11	46	28	10	10	6
f.	The law eliminates out-of-pocket costs for many preventive services such as annual					

¹⁵ November 2011 to March 2013 trend wording for this item was "The law will require nearly all Americans to have health insurance by 2014 or else pay a fine".

¹⁶ March 2012 to July 2012 trend wording for this item was "The law will expand the existing Medicaid program to cover more low-income, uninsured adults". November 2011 trend wording was "The law will expand the existing Medicaid program to cover low-income, uninsured adults regardless of whether they have children."

¹⁷ November 2011 and March 2013 trend wording for this item was "The law gradually closes the Medicare prescription drug "doughnut hole" or coverage gap so seniors will no longer be required to pay the full cost of their medications when they reach the gap".

check-ups and cholesterol screenings						
	03/14	49	28	10	9	4
	08/12 ¹⁸	43	28	10	13	6
	03/12	42	27	15	13	3
	11/11 ¹⁹	33	31	19	12	6
g. The law allows young adults to stay on their parents' insurance plans until age 26						
	03/14	53	27	7	12	1
	03/13 ²⁰	54	22	9	13	1
	04/12	46	25	12	14	2
	06/10	47	24	11	16	2
	04/10	47	27	12	12	1
h. The law increases the Medicare payroll tax on earnings for upper income Americans						
	03/14	25	31	19	20	4
	03/13	30	30	17	20	3
	03/12	26	27	17	24	6
	11/11 ²¹	30	29	17	20	4
i. The law requires insurance companies that spend too little money on health care services and too much on administrative costs and profits to give their customers a rebate						
	03/14	31	31	16	17	5
	03/13	37	28	15	14	6
	08/12	37	25	14	18	6
	03/12	32	25	16	19	7
	11/11	34	26	15	19	6

¹⁸ March 2012 and August 2012 trend wording for this item was "The law eliminates out-of-pocket costs for many preventive services, such as blood pressure or cholesterol screenings".

¹⁹ November 2011 trend wording for this item was "The law eliminates co-pays and deductibles that people previously had to pay for many preventive services"

²⁰ March 2010 to March 2013 trend wording for this item was "The law allows children to stay on their parents' insurance plans until age 26".

²¹ June 2010 to November 2011 trend wording for this item was "Increasing the Medicare payroll tax for high income Americans as a way to help pay for health reform".

19. Next, please tell me how closely you have followed these stories that have been in the news recently. (First/Next,) (INSERT--READ AND RANDOMIZE). READ FOR FIRST ITEM THEN AS NECESSARY: Did you follow this story very closely, fairly closely, not too closely, or not at all closely?

	Very closely	Fairly closely	Not too closely	Not at all closely	Don't know/Refused
a. Stories about how many people have enrolled in health insurance options under the health care law	16	32	24	27	1
b. An announcement that some people who had their health insurance plans cancelled because they did not comply with the health care law will be allowed to keep those plans for up to two more years	17	26	21	36	1
c. The state of Arkansas' alternative to Medicaid expansion, which uses federal Medicaid funds to purchase private insurance for the poor	4	7	19	69	1
d. The announcement of an upcoming change to food nutrition labels in the U.S.	18	28	22	30	1
e. News about a baby born with HIV who was given early medication and is apparently free of the virus at 9 months	13	20	16	49	1
f. A report finding a decline in the obesity rate for young children over the past decade	14	26	22	36	1
g. Discussions in Washington about the federal budget	21	30	22	26	1
h. The conflict between Ukraine and Russia	36	32	12	19	1
i. A Malaysia Airlines flight that went missing over Southeast Asia	43	34	11	11	1
j. The veto of a bill in Arizona that would have given business owners the right to refuse service to gay people if they felt serving them would violate their own religious rights	25	26	16	32	1

20. Thinking in general about the news media's coverage of the health care law, would you say the mix of coverage has been mostly about (politics and controversies), mostly about (how the law might impact people), or has it been a balance of the two? (ROTATE VERBIAGE IN PARENTHESES)

	03/14	02/14	01/14	12/13	11/13	09/13
Mostly about politics and controversies	51	50	56	53	53	56
Mostly about how the law might impact people	5	8	6	7	8	6
Balance of the two	36	35	33	33	30	33
Don't know/Refused	7	7	5	7	9	5

21. Do you think the news media coverage you've seen about the health care law is biased (in favor of) the law, biased (against) the law, or is it mostly balanced? (ROTATE OPTIONS IN PARENTHESES)

	03/14	02/14	01/14	12/13	11/13	09/13
Biased in favor	23	19	22	17	17	20
Biased against	28	30	34	34	33	27
Mostly balanced	43	42	38	40	40	43
Don't know/Refused	6	9	7	9	9	10

22. During the past 30 days, did you see or hear any ads or commercials (INSERT AND RANDOMIZE, ask items a and b first in random order, then items c, d, and e in random order), or not? [REPEAT STEM EACH TIME]

		Yes	No	Don't know/ Refused
a. From an insurance company attempting to sell health insurance	03/14	46	53	1
	02/14	51	48	1
b. That provided information about how to get health insurance under the health care law	03/14	58	42	*
	02/14	59	41	1
c. That were in support of the health care law	03/14	41	58	1
	02/14	41	57	1
d. That were opposed to the health care law	03/14	37	62	1
	02/14	43	56	1
e. Trying to influence your vote for a particular political candidate because of their position on the health care law	03/14	30	69	1
	02/14	29	70	1

23. In the past 30 days, would you say you have seen (more ads in support of the health care law), (more ads opposed to the health care law) or about equal numbers of both (ROTATE ITEMS IN PARENTHESES)?

Based on saw ads in support of, ads opposed to, or ads that tried to influence vote

	03/14	02/14
More ads in support of the health care law	27	22
More ads opposed to the health care law	27	33
About equal numbers of both	42	43
Don't know/Refused	3	3
	(n=936)	(n=920)

Summary of Q22c, d, e, and Q23 based on total

	03/14	02/14
Saw ads in support of, ads opposed to, or ads that tried to influence vote	60	59
More ads in support of the health care law	16	13
More ads opposed to the health care law	16	19
About equal numbers of both	25	25
Don't know/Refused	2	2
Did not see these ads/Don't know	40	41

D5. What is your age? (RECORD EXACT AGE AS TWO-DIGIT CODE.)

D6. (ASK IF DON'T KNOW OR REFUSED AGE) Could you please tell me if you are between the ages of (READ LIST)...?

18-29	22
30-49	32
50-64	29
65 and older	17
Don't know/Refused	*

D4. Are you, yourself, now covered by any form of health insurance or health plan or do you not have health insurance at this time? (READ IF NECESSARY: A health plan would include any private insurance plan through your employer or a plan that you purchased yourself, as well as a government program like Medicare or [Medicaid/Medi-CAL])?

	03/14
Covered by health insurance	85
Not covered by health insurance	14
Don't know/Refused	1

24. During the last 12 months, since March 2013, did you have health insurance ALL the time, or was there a time during the last 12 months when you DID NOT have any health coverage?

Based on those who are insured and ages 18-64

	03/14
Had insurance all 12 months	89
Was a time when did not have insurance during the last 12 months	11
Don't know/Refused	*
	(n=943)

NO Q25

26. Did you get health insurance as a result of the health care law, or for some other reason?

Asked of ages 18-64 and currently insured but have been uninsured in the last 12 month (sample size insufficient to report)

Summary of D4, Q24, and Q26 based on ages 18-64

	03/14
Covered by health insurance	82
Had insurance all 12 months	72
Was a time when did not have insurance during the last 12 months	9
Got insurance as a result of the health care law	3
Got insurance for some other reason	6
Don't know/Refused	--
Don't know/Refused	*
Not covered by health insurance	17
Don't know/Refused	1
	(n=1,102)

- D4a. Which of the following is your MAIN source of health insurance coverage? Is it a plan through your employer, a plan through your spouse's employer, a plan you purchased yourself either from an insurance company or a state or federal marketplace, are you covered by Medicare or (Medicaid/[INSERT STATE-SPECIFIC MEDICAID NAME]), or do you get your health insurance from somewhere else?

Based on those who are insured (n=1,342)

	03/14
Plan through your employer	37
Plan through your spouse's employer	12
Plan you purchased yourself	8
Medicare	20
Medicaid/[STATE-SPECIFIC MEDICAID NAME]	11
Somewhere else	4
Plan through your parents/mother/father (VOL.)	7
Don't know/Refused	1

27. Did you purchase your plan directly from an insurance company, from the marketplace known as healthcare.gov (or [INSERT STATE-SPECIFIC MARKETPLACE NAME]), or through an insurance agent or broker?

Based on purchased own insurance plan and ages 18-64 (sample size insufficient to report)

- 27a. Do you know if the plan you purchased through a broker was a plan from the state or federal health insurance marketplace known as healthcare.gov (or [INSERT STATE-SPECIFIC MARKETPLACE NAME]), or was it a plan purchased directly from an insurance company and not through an exchange or marketplace?

Based on purchased through an agent or broker (sample size insufficient to report)

Summary D4, D4a, Q27, and Q27a based on ages 18-64 (n=1,102)

	03/14
Covered by health insurance	82
Employer	36
Spouse's employer	12
Self-purchased plan	6
Directly from an insurance company	2
From healthcare.gov or [STATE MARKETPLACE NAME]	1
Through an insurance agent or broker	2
Plan purchased from a state or federal marketplace	*
Plan purchased directly from an insurance company	2
Don't know/Refused	*
Through an association (VOL.)	*
Don't know/Refused	*
Medicare	6
Medicaid/State-specific Medicaid name	10
Somewhere else	3
Plan through parents/mother/father (VOL.)	7
Don't know/Refused	1
Not covered by health insurance	17
Don't know/Refused	1

28. Have you tried to get health insurance for yourself in the past 6 months, or not?

Based on those ages 18-64 who are uninsured

	03/14	02/14	01/14
Yes, have tried to get insurance	33	39	41
No, have not tried to get insurance	67	61	59
Don't know/Refused	--	--	*
	(n=150)	(n=137)	(n=173)

29. From which of the following sources have you tried to get health insurance in the past six months? What about (INSERT, RANDOMIZE, ALWAYS READ ITEM e LAST)? [READ IF NECESSARY: Have you tried to get insurance (INSERT) in the past 6 months, or not?]

Asked of the uninsured who have tried to get insurance in the last 6 months (sample size insufficient to report)

Summary of 28 and 29a-e based on those ages 18-64 who are uninsured

	03/14	02/14	01/14
Yes, have tried to get insurance	33	39	41
Through the health insurance marketplace set up under the health care law, also known as (HealthCare.gov OR [INSERT STATE-SPECIFIC MARKETPLACE NAME])	18	22	18
From Medicaid, (also known in your state as [INSERT STATE-SPECIFIC MEDICAID NAME])	14	23	19
Directly from a private insurance company	13	21	19
From your or your spouse's employer	9	6	12
From some other source I haven't mentioned	2	2	5
No, have not tried to get insurance	67	61	59
Don't know/Refused	--	--	*
	(n=150)	(n=137)	(n=173)

Due to multiple response percentages may add to more than 100.

30. As you may know, the health care law requires nearly all Americans to have health insurance by the end of March or else pay a fine. Do you think you will obtain health insurance, or do you think you will remain uninsured? (INTERVIEWER NOTE: IF DON'T KNOW, PROBE ONCE: We realize there is still some uncertainty, but if you had to guess, do you think you will obtain health insurance by the end of March, or do you think you will remain uninsured?)

Based on those ages 18-64 who are uninsured

	03/14	02/14	01/14	11/13 ²²	08/13
Will obtain health insurance	40	49	50	58	58
Will remain uninsured	50	44	40	34	32
Don't know/Refused	10	7	10	8	10
	(n=150)	(n=137)	(n=173)	(n=151)	(n=178)

31. Do you think you will get coverage from Medicaid (or [INSERT STATE-SPECIFIC MEDICAID NAME]), through an employer, from a private health insurance company, from the marketplace known as [Healthcare.gov or [INSERT STATE MARKETPLACE NAME], or are you not sure where you will get insurance?

Asked of the uninsured who say they will obtain insurance (sample size insufficient to report)

Summary of 30 and 31 based on those ages 18-64 who are uninsured

	03/14	02/14	01/14
Will obtain health insurance	40	49	50
An employer	7	6	6
Marketplace known as healthcare.gov or [STATE-SPECIFIC MARKETPLACE]	6	7	6
Medicaid/[STATE-SPECIFIC MEDICAID NAME]	5	3	8
Private health insurance company	5	2	4
Will buy it myself – not specified whether through private insurer or marketplace (VOL.)	3	5	8
Somewhere else (VOL.)	1	1	--
Don't know/Refused	13	25	17
Will remain uninsured	50	44	40
Don't know/Refused	10	7	10
	(n=150)	(n=137)	(n=173)

²² Trend wording was "As you may know, the health care law requires nearly all Americans to have health insurance by 2014 or else pay a fine. Do you think you will obtain health insurance in 2014, or do you think you will remain uninsured?"

READ TO ALL: Finally, I have just a few questions we will use to describe the people who took part in our survey...

32. In general, the term “pre-existing condition” is used by insurance companies to describe an illness or medical condition that a person had before they began looking for insurance. For example, if you were looking to buy health insurance but had a history of asthma, diabetes or high blood pressure, those would be considered pre-existing conditions, along with illnesses such as cancer. Given that definition, would you say that you or someone else in your household would be considered to have a “pre-existing condition” of some sort, or not?

Yes, someone in household has pre-existing condition	56
No, no one in household has pre-existing condition	43
Don't know/Refused	1

D1. Record respondent's sex

Male	49
Female	51

D2. In general, would you say your health is excellent, very good, good, only fair, or poor?

Excellent	22
Very good	29
Good	30
Only fair	13
Poor	4
Don't know/Refused	1

D2b. Are you currently married, living with a partner, widowed, divorced, separated, or have you never been married?

Married	45
Living with a partner	8
Widowed	6
Divorced	11
Separated	4
Never been married	26
Don't know/Refused	1

D3. What best describes your employment situation today? (READ IN ORDER)

Employed full-time	44
Employed part-time	12
Unemployed and currently seeking employment	6
Unemployed and not seeking employment	2
A student	6
Retired	15
On disability and can't work	8
Or, a homemaker or stay at home parent?	6
Don't know/Refused	1

D8. In politics today, do you consider yourself a [ROTATE: Republican, Democrat/Democrat, Republican], an Independent, or what?

Republican	21
Democrat	31
Independent	33
Or what/Other/None/No preference/Other party	10
Don't know/Refused	4

D8a. Do you LEAN more towards the [ROTATE: Republican Party or the Democratic Party/Democratic Party or the Republican Party]? (ROTATE OPTIONS IN SAME ORDER AS D8)

Summary D8 and D8a based on total

Republican/Lean Republican	36
Democrat/Lean Democratic	45
Other/Don't lean/Don't know	19

Five-Point Party ID

Democrat	31
Independent Lean Democratic	15
Independent/Don't lean	18
Independent Lean Republican	15
Republican	21
Undesignated	1

D8b. Would you say your views in most political matters are liberal, moderate or conservative?

Liberal	25
Moderate	33
Conservative	36
Other/Don't lean/Don't know	6

D8c. Do you consider yourself to be a supporter of the Tea Party movement, or not?

Yes, supporter of Tea Party movement	20
No, not a supporter of Tea Party movement	70
Other/Don't lean/Don't know	10

D9. Are you registered to vote at your present address, or not?

Yes	77
No	23
Other/Don't lean/Don't know	1

D11. What is the highest level of school you have completed or the highest degree you have received? (DO NOT READ)

Less than high school (Grades 1-8 or no formal schooling)	2
High school incomplete (Grades 9-11 or Grade 12 with NO diploma)	9
High school graduate (Grade 12 with diploma or GED certificate)	29
Some college, no degree (includes some community college)	20
Two year associate degree from a college/university	11
Four year college or university degree/Bachelor's degree	15
Some postgraduate or professional schooling, no postgraduate degree	1
Postgraduate or professional degree, including master's, doctorate, medical or law degree	12
Don't know/Refused (VOL.)	*

D12. Are you, yourself, of Hispanic or Latino background, such as Mexican, Puerto Rican, Cuban, or some other Spanish background?

D13. What is your race? Are you white, black, Asian or some other race? (IF RESPONDENT SAYS HISPANIC ASK: Do you consider yourself a white Hispanic or a black Hispanic?)

White, non-Hispanic	66
Total non-White	32
Black or African-American, non-Hispanic	11
Hispanic	14
Asian, non-Hispanic	4
Other/Mixed race, non-Hispanic	3
Undesignated	2

D12a. Were you born in the United States, on the island of Puerto Rico, or in another country?

Based on Hispanics (n=164)

U.S.	43
Puerto Rico	5
Another country	50
Don't know/Refused	2

D14. Last year—that is, in 2013—what was your total family income from all sources, before taxes? Just stop me when I get to the right category. (READ)

Less than \$20,000	21
\$20,000 to less than \$30,000	12
\$30,000 to less than \$40,000	11
\$40,000 to less than \$50,000	8
\$50,000 to less than \$75,000	12
\$75,000 to less than \$90,000	7
\$90,000 to less than \$100,000	4
\$100,000 or more	14
Don't know/Refused	10

END OF INTERVIEW: That's all the questions I have. Thanks for your time.



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