Kaiser Media Fellowship program: Media Consultations, New Delhi, India—Women and AIDS—Reporting on HIV/AIDS in the run-up to December 1, 2004 World AIDS Day, and beyond: Tuesday, October 26-Wednesday, October 27, 2004 (k04.india04.program)

Media Consultation Location: The Taj Mahal Hotel, No: 1, Mansingh Road, New Delhi 110011

Tuesday, October 26, 2004

Registration
9:00am: Opening Remarks and Welcome--Penny Duckham, Director, Kaiser Family Foundation Media Fellowships Program
--Inaugural address: Dr.S.Y.Quraishi IAS, Additional Secretary and Director National AIDS Control Organization—World AIDS Day theme and what the media can do.
--Special address: Ashok Alexander, Director, Avahan, Bill & Melinda Gates Foundation--Five Myths surrounding AIDS in India

9:30am onwards: Welcome, Introductions and Expectations
Journalists and faculty members introduce one another, highlight key goals. Distribution of pre-consultation questionnaire.
Moderator: Penny Duckham, Executive Director, Kaiser Media Fellowships Program, Henry J. Kaiser Family Foundation.

10:00am-11:00am: Gender, Women, Health and Development in India
--Keynote: Dr. Firoza Mehrotra (formerly IAS), now Deputy Regional Program Director, UNIFEM--Overview of India’s progress towards the Millennium Development Goals and the ICPD goals, Women and HIV. Presentation followed by Q and A

A 15-minute virtual tour of the resources available at the Women’s Feature Service
--Presenter: Ms. Angana Parekh, Director, WFS

11:15am-12:15am: Women and HIV Prevention: An Update
--Presenter: Bobby John, Director, Massive Effort Campaign, Pune—Update on HIV prevention, female-controlled strategies such as microbicides; research and programming funding for prevention with reference to women and girls. Presentation followed by Q and A.

12:30pm-13:30pm: Women, HIV Treatment and Care
--Presenter: Dr. Rajasekaran, Deputy Director, Government Hospital for Thoracic Medicine, Chennai. Includes 8 minute film on HIV treatment at the Hospital-- Care and treatment issues, Anti-Retroviral Therapy programs

13:30pm-14:45pm: Break for Lunch

15:00- 16.00: Impact of HIV on Women: Panel Discussion
--Anandhi Yuvaraj, International HIV/AIDS Alliance; Kousalya Periasamy, Positive Women’s Network; Geeta Venugopal, Indian Network for People Living with HIV-- Panel discussion on the ways HIV affects daily life and reporting on these issues
--Includes screening of ‘Women are…’ film on Women and AIDS
Tuesday, October 26, 2004 (CONTINUED)

16:15-17:15: Women, HIV and the Law

Wednesday, October 27, 2004

9:00am-10:00am: Epidemiological Overview of Women and HIV in India
--Presenter: Dr. Dora Warren, Director CDC-GAP India-- The Epidemiology of HIV and women
--Presentation followed by Q and A

10:15-11:15: Challenges in HIV Reporting for Television and Ways to Overcome them
--Presenter: Dr. Sanjay Gupta, Medical Correspondent, CNN—
--Includes screening of CNN with Sanjay Gupta reporting on HIV/AIDS tape
--Presentation followed by Q and A

11:30-12.00: TV Spots from Indian Media: HIV/AIDS public education and prevention initiatives—The Heroes Project
--Kanika Singh & Yasmin Padamsee
--Presentation followed by Q and A

12:15-13:15: Women, HIV, Trafficking and Drug Use
--Presenter: Mr. Luke Samson, Consultant, SHARAN, New Delhi-- The North Eastern Epidemic, drug use and how women are involved/affected

13:15-14.15: Lunch Break

14.30- 15.00: Demonstrate knowledge of facts on women and AIDS by comparing pre and post workshop questionnaire
--Moderator/Presenter:
--Complete Evaluation forms

15:00-15.15: Evolving a Holistic National Response to the HIV epidemic: Incorporating Women’s Voices
--Presenter: Dr. Ritu Priya, Centre of Social Medicine & Community Health, Nehru University, New Delhi

15:15-16:15 Open House/Panel discussion with special invitees on future course of action in policies and programs with reference to Women and AIDS.
--Identification of areas for media to concentrate on
Tuesday, October 26, 2004 (CONTINUED)

Moderator: Ms. Penny Duckham
- Dr. Balwant Singh, India HIV/AIDS Alliance
- Ms. Nafisa Ali
- Mr. Ricky Tombing, General Secretary, DNP+
- Ms. Anandi Yuvaraj, special guests and core resources group

Vote of Thanks Ms. Sushma Ramachandran, President, Indian Women’s Press Corps

Speakers List
Ashok Alexander, Director, Avahan, Bill & Melinda Gates Foundation
Dr. Sanjay Gupta, Medical Correspondent, CNN, USA
Mr. Anand Grover, Director, HIV/AIDS Unit, Lawyers’ Collective, Mumbai
Dr. Firoza Mehrotra, Deputy Regional Program Director, UNIFEM
Ms. Anagana Parekh, Women’s feature service website
Dr. S.Y. Quraishi IAS, Additional Secretary and Director, National AIDS Control Organization
Dr. S. Rajasekaran, MD, DTCD, Deputy Superintendent, Government Hospital of Thoracic Medicine, Tambaram, Chennai
JVR Prasada Rao IAS, Secretary, Health and Family Welfare, Government of India
Mr. Luke Samson, Technical Director, Sharan
Dr. Balwant Singh & Ms. Anandi Yuvaraj, Director, Program Officer, India HIV/AIDS Alliance
Dr. Dora Warren, Director, Center for Disease Control, Global AIDS Program, New Delhi, India

Facilitating Committee/Observer Participants:
Sushma Ramachandran, President, Indian Women’s Press Corp
Kanika Singh & Yasmin Padamsee, Heroes Project.
Sohail Hashmi
Luke Samson, Technical Director, Sharan
Elizabeth Selhore, Executive Director, Sahara
Viji Sundaram, Journalist, Bangalore
Indira Varadarajan
Stanley Patrick

Organizers:
Penny Duckham, Executive Director, Kaiser Media Fellowship Program, Kaiser Family Foundation
Shreedhar Rajan, Media Foundation, Chennai, India
Dr. Jaya Shreedhar, Internews, Chennai, India